

# St. John's C of E Primary School



**Clifton** (Main Office and Junior Site):  
Worrall Road, Clifton, Bristol, UK BS8 2UH  
Tel: 0117 903 0251

**Redland** (Infant Site):  
Lower Redland Road, Redland, Bristol, UK BS6 6SU  
Tel: 0117 353 2090

20 September 2021

Dear Parents & Carers,

We are really excited to be continuing the 'WOW year-round walk to school challenge' which we launched in the summer term. Each morning pupils will record how they travelled to school and if they travelled sustainably (walk, cycle, scoot) at least once a week for a month they will earn that month's unique badge. This year's theme is Walk for the World and each month the badge has a different design. The badges are made from recycled plastic that would have otherwise ended up in landfill.

The benefits of the WOW challenge include increasing pupils exercise levels, instilling lifelong healthy habits, reducing traffic congestion and improving road safety around schools. Children start the school day feeling more alert when they have participated in some active travel. There is a great video you can watch for more information about the project <https://youtu.be/op0zWJw1Hs0> or visit [livingstreets.org.uk/WOW](http://livingstreets.org.uk/WOW)

We are aware that not all pupils are able to walk, cycle or scoot to school. So that these pupils can still participate and earn their badges Clifton Down Shopping Centre have agreed to support a Park & Stride initiative. Parents/Carers can park in the shopping centre car park for free at school drop off and pick up times, and pupils actively travel the remainder of the way. Clifton Down Shopping Centre is located further down Whiteladies Road and is a 10 minutes' walk to Worrall Road (0.05 miles) and 12 minutes (0.07) to Lower Redland Road.

Please E mail Maxine Scarborough, [scarboroughm@stjohnsprimary.org.uk](mailto:scarboroughm@stjohnsprimary.org.uk) , if you would like more information about the WOW initiative or the Park & Stride Scheme.

**Let's swap those school runs for school walks!**



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Headteacher: Mr Justin Hoye  
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